

# NewsRelease

Wells Fargo Financial

**MEDIA**

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## **WELLS FARGO ANNOUNCES CAUSE-RELATED GIVING RELATIONSHIP WITH MORRIS ANIMAL FOUNDATION**

DES MOINES, Iowa – October 30, 2008 – Wells Fargo Financial Retail Services, a subsidiary of Wells Fargo & Company (NYSE: WFC), said today it has begun a cause-related contribution relationship with Morris Animal Foundation. Wells Fargo Financial National Bank will donate a percentage of the annual sales volume from the veterinary segment of the Wells Fargo Health Advantage<sup>SM</sup> credit card program to the Foundation. These contributions will be used to advance the health of companion animals and wildlife.

The Foundation was established in 1948 by Mark L. Morris Sr., a veterinarian whose research into canine nutrition saved millions of dogs from kidney failure and revolutionized the pet food industry. Today, the Foundation is the world's largest nonprofit funding research to help protect, treat and cure animals, including companion animals, horses and wildlife. The research also benefits practicing veterinarians in the United States and throughout the world.

“We work to improve veterinary medicine by giving veterinarians the tools to better prevent, diagnose and treat animal diseases and health issues,” said Patricia N. Olson, DVM, Ph.D., President/CEO of Morris Animal Foundation. “The *Wells Fargo Health Advantage* credit card program fits our mission because it provides veterinarians with another tool for providing service and care to their clients and helps pet parents keep their animals healthy. We’ll use the Wells Fargo contribution to fund research that further improves veterinary medicine.”

The *Wells Fargo Health Advantage* credit card offers pet owners flexible payment options for veterinary care. “Our card provides no interest payment plan options, which help pet owners choose recommended veterinary treatment for their pets,” said Gary Brown, product manager, Wells Fargo Financial Retail Services. “Everyone wants the best care for their pets, but veterinary expenses are often unplanned. The *Wells Fargo Health Advantage* credit card lets clients pay for

treatment over time. We're thrilled to team with Morris Animal Foundation because we share a common goal: improving pets' health and well-being."

The *Wells Fargo Health Advantage* credit card program also helps veterinarians improve case acceptance and production. "With the *Wells Fargo Health Advantage* credit card, veterinarians can concentrate on helping pets," said Brown. "Program provider rates are highly competitive, and the payment plan variety allows veterinarians to choose the right options for their practice and clients. In addition, the program features fast, easy-to-use online application, payment processing and reporting functions that save time and effort for the veterinary staff."

For more information about the *Wells Fargo Health Advantage* credit card program, veterinarians should call (877) 231-0294 or visit [WellsFargoHealthAdvantage.com](http://WellsFargoHealthAdvantage.com). Clients can apply for the *Wells Fargo Health Advantage* credit card at participating veterinarians' offices.

Wells Fargo Financial Retail Services Inc., a subsidiary of Wells Fargo & Company, facilitates the delivery of consumer private label and industry credit card programs to retailers throughout North America. Current products include Wells Fargo Health Advantage<sup>SM</sup>, Wells Fargo Jewelry Advantage<sup>SM</sup>, Flooring Solutions<sup>®</sup>, Home Projects<sup>®</sup> Visa<sup>®</sup>, SplashCard<sup>®</sup> and industry programs in home furnishings, recreation and appliances and electronics. With more than 45 years of experience in the consumer finance industry, the Wells Fargo Financial Retail Services value proposition is based on reliable pricing, service and technology. Wells Fargo Financial Retail Services is headquartered in Des Moines, Iowa. More information is available at [wffrs.com](http://wffrs.com).

Morris Animal Foundation, established in 1948, is dedicated to funding animal health research that protects, treats and cures companion animals and wildlife. The Foundation has been at the forefront of funding breakthrough research studies benefiting animals in all seven continents. Morris Animal Foundation has its headquarters in Denver. Charity Navigator ranks the Foundation as a four-star charity, the highest rating. For more information, call (800) 243-2345 or visit [MorrisAnimalFoundation.org](http://MorrisAnimalFoundation.org).

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