

NewsRelease

Wells Fargo Financial



MEDIA

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WELLS FARGO FINANCIAL NATIONAL BANK INTRODUCES HEALTHCARE CONSUMER FINANCING PROGRAM

DES MOINES, Iowa – April 29, 2008 - Wells Fargo Financial National Bank – part of the consumer finance subsidiary of Wells Fargo & Company (NYSE: WFC) – has launched a revolving credit card program to give consumers flexible payment options for select healthcare and veterinary services. The Wells Fargo Health AdvantageSM card is available for dental treatment, veterinary care and corrective vision procedures.

“We created this program to meet the increasing need for an alternative payment option for self-pay and uninsured healthcare expenses,” said Terry Fuller, Senior Vice President, Wells Fargo Financial Retail Services. “The program offers providers a wide range of customer payment plans with highly competitive merchant rates. It gives consumers the flexibility to choose recommended and desired treatment for themselves, their family members, and their pets.”

The program offers no-interest, low interest, and no-interest option payment plans. Providers will enjoy easy-to-use online tools for quick patient applications, reporting and payment processing.

The card also features a philanthropic contribution program. “We’ll donate a portion of the annual sales volume from the dental segment to Smiles Across AmericaTM, an initiative sponsored by Oral Health America,” Fuller said. “Every time patients use the card to pay for their dental care,

they help Smiles Across America provide dental care and education to uninsured and underserved children.”

Smiles Across America supports oral disease prevention services and oral health education for more than 90,000 children annually in eight regions across the country. “Tooth decay is the number one unmet childhood disease in America,” said Robert Klaus, President and CEO, Oral Health America. “We want to raise awareness about the importance of oral health to overall health and ensure that Americans can get the dental services they need. We’re thrilled to collaborate with Wells Fargo Financial National Bank in an effort to improve the nation’s oral health.”

For more information about the Wells Fargo Health Advantage card, healthcare providers should call 877-231-0294 or visit www.WellsFargoHealthAdvantage.com.

Wells Fargo Financial Retail Services, headquartered in Des Moines, Iowa, provides consumer private-label and dual-line credit card programs to retailers in North America. Its parent, Wells Fargo Financial, provides real estate-secured lending, automobile financing, consumer and private-label credit cards and commercial services to consumers and businesses. The company has \$74 billion in assets, approximately 21,000 team members and operates in 48 states across the U.S., the 10 provinces of Canada, Puerto Rico and the Pacific Rim. It is headquartered in Des Moines, Iowa. More information is available at www.wellsfargofinancial.com.

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