



FOR IMMEDIATE RELEASE

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**Wells Fargo Financial  
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## **VINCE RANERI JOINS WELLS FARGO FINANCIAL RETAIL SERVICES**

**Des Moines, Iowa – November 23, 2004** – Vince Raneri has joined Wells Fargo Financial Retail Services, a leader in the private label credit card industry, as senior vice president of national sales.



Vince, a 34-year veteran of the financial services industry, most recently was CitiFinancial Retail Services' senior vice president and director of national private label sales in North America.

In his new position, Vince will leverage his vast knowledge and experience in the financial services industry to help Wells Fargo Financial Retail Services develop new business relationships with retailers in the United States and Canada.

“Adding Vince to our team of dedicated, talented and hard-working employees gives us an even greater opportunity to strengthen our position in the private label credit card industry,” said Dan Abbott, President, Wells Fargo Financial Retail Services.

*Wells Fargo Financial Retail Services, headquartered in Des Moines, Iowa, specializes in providing private label and dual-line credit card programs to retailers in the United States and Canada. Its parent, Wells Fargo Financial, headquartered in Des Moines, Iowa, was founded in 1897 and today has more than 18,000 team members.*