

Wells Fargo Retail Services

Advertising Guides

Use the Advertising Guides to help ensure your advertising is compliant with applicable regulations.

Wells Fargo Retail Services cannot provide legal advice to clients. The recommended disclosures were drafted to satisfy the requirements applicable to Wells Fargo Bank, N.A. Please consult your own attorneys for advice as to your applicable advertising requirements.

Select the guide below for your promotion type.

- [Advertising Guide - 0% APR with equal payments](#)
- [Advertising Guide - No Interest if Paid in Full](#)
- [Advertising Guide - Special \(Reduced\) Rate promotions](#)

