

Reach more customers and increase sales with your customized online Carrier[®] financing application

With more than 3 of every 4 Americans using the internet today¹, imagine how many more sales you could close just by adding a Carrier financing application to your website.

Online applications are good for your business

- Allows you to get notification of customer credit decisions at your office so you know who has applied from your website.
- Cutting down on application paperwork means more time in your day for selling, caring for your customers, and managing your business.
- Save your time with customers who are approved for financing before making purchase decisions.
- Knowing what customers can spend based on their approved credit line helps you offer the right products.
- Special terms financing promotions and low monthly payments drive customers to call and help you close more sales.
- Potential customers searching online for HVAC financing can find you and apply at your website while they're in the mindset.
- Customers who have had an easy, convenient way to do business with you help promote your business when they spread the word to friends, family, and colleagues.

Online applications are good for your customers

- In just a few minutes, customers can apply for financing in the privacy of their home.
- 24/7 access lets your customers apply at their convenience.
- Saves your customers' time with an easy-to-complete form and fast credit decision.
- Customers will know how much they can spend before making purchase decisions.
- Customers can enter their information accurately and securely.
- Saves contractors' time when the customers' financing is in place ahead of time.

Request Carrier's [At-Home Application](#) link for your website today!

¹Internet World Stats, www.internetworldstats.com, May 4, 2011

The Carrier Visa credit card is issued by Wells Fargo Financial National Bank with approved credit.

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MERCHANT INTERNET APPLICATION REQUEST – Carrier

Please complete the following steps to obtain an Internet Customer Application Link for your website.

- Receive your Wells Fargo Merchant Number
- Make sure your website does not contain any Wells Fargo branding; you will only be allowed to use material that has been provided to you by us. You may place the following statement on your site, *Financing provided by Wells Fargo Financial National Bank.*
- Allow 10 business days for processing request.
- You will receive information on your request via email from Wells Fargo Financial Start-Up Notice.

Requested By	Date of Request
<input type="text"/>	<input type="text"/>

Merchant information for Website

Merchant Name
<input type="text"/>
Merchant Number
<input type="text"/>
Merchant Website
<input type="text"/>

Contact Information for Website (Person whom the link will be sent to)

Name
<input type="text"/>
Phone Number
<input type="text"/>
Email Address
<input type="text"/>

Other Information

Dealer Administration Use Only		
Approved by	Web site approved by	
<input type="text"/>	<input type="text"/>	
Client Number	System Code	Date Internet Addendum received (if applicable)
2360	366	<input type="text"/>
FDR BIN Number	FDR PRIN Number	FDR SYS Number
470500	0300	5843
Master ID Number	Internet Merchant Number:	
<input type="text"/>	<input type="text"/>	

Email completed forms to:
retailerdealermaint@wellsfargo.com
 or fax to: 1-866-280-8329