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Benefits of Financing

Financing gives customers more choices when considering a payment method. A key factor in maximizing your business through a credit card program is understanding the benefits and being able to talk about them with your customers. The more you know about the program, the easier it will be to offer. This credit card program is offered by Wells Fargo Bank, N.A. with approved credit.

Understand benefits, maximize usage:

- **Allows customers to buy now**
Grants your customers access to a full menu of special credit term plans.
- **Generates brand loyalty and potential repeat business**
Promotes brand recognition, loyalty, and potentially repeat business with a revolving line of credit for use at your store.
- **Increases customer purchasing power**
Increases customer purchasing power through flexible financing that is designed to meet their needs.
- **Increases customer traffic**
By utilizing promotion and marketing tools provided by Wells Fargo, you can increase customer traffic.

Merchant Benefits:

- Work with a stable, reliable financial provider
- Multiple options to process applications and transactions, from digital to paper
- Competitive approval rates and credit limits
- Digital record keeping
- Fast deposit of funds

Customer Benefits:

- Special financing terms
- Buy today, pay over time
- In-store, at-home and online application and transaction
- Quick credit decisions
- Instant credit access on approved accounts
- Convenient monthly payments
- No annual fee, no additional charge for prepayment



Merchant Questions?

If you have questions, please call our Client Processing Department at **1-800-551-5111**, Monday through Saturday, from 8:00 a.m. to 10:00 p.m., or Sunday, from 10:00 a.m. to 10:00 p.m. Central Time.

We accommodate telecommunications relay service calls.