



FOR IMMEDIATE RELEASE

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AMERIMAX BUILDING PRODUCTS, WELLS FARGO FINANCIAL RETAIL CREDIT REACH AGREEMENT ON TERMS OF EXCLUSIVE RETAIL INSTALLMENT PROGRAM

DES MOINES, Iowa – June 2, 2004 – Amerimax Building Products, Inc., an industry leader in custom replacement vinyl windows, and Wells Fargo Financial Retail Credit, a leader in the full-service credit industry, have announced an agreement to launch a new national financing program exclusively for Amerimax dealers.

Through this business relationship, participating Amerimax dealers will be able to offer qualifying customers convenient financing options including 3-, 6- or 12-months same as cash with deferred or minimum monthly payments, plus regular and reduced rate terms. Currently, Amerimax Building Products has more than 450 dealers throughout the United States.

"Amerimax is very pleased to be associated with Wells Fargo Financial Retail Credit in offering our dealers quality financing options that can help them close more sales and generate more business," stated Bob Kruse, Executive Sales and Marketing Director, Amerimax.

In addition to a full menu of special-terms financing options, participating dealers can take advantage of a variety of program benefits including simple dealer enrollment, easy application processing, rapid credit decisions, generous consumer credit lines, quick funding, and more.

"By offering customers an alternative, value-added financing resource," stated Terry Fuller, Sr. Vice President, Business Development, Wells Fargo Financial Retail Credit, "Amerimax dealers can generate more leads and gain an edge over the competition."

Under this agreement, Wells Fargo Financial Retail Credit will provide Amerimax a full range of services including sales management, receivables funding, statement generation, remittance processing, customized marketing, risk management, customer service and collections.

The program officially rolled out May 3, 2004.

Amerimax Building Products, Inc., formerly Alumax Building Products, Inc., entered the custom replacement vinyl window market in 1986 and established its first window fabrication plant in Loveland, Colorado. Amerimax currently serves the western United States with multiple lines of vinyl window products.

Wells Fargo Financial Retail Credit, headquartered in Des Moines, Iowa, specializes in providing retail installment programs to home improvement dealers nationwide. Its parent, Wells Fargo Financial, headquartered in Des Moines, Iowa, is a \$28 billion international financial services company. Founded in 1897, the company today has more than 17,000 team members.